



eat well, do good

## Internship Business Development

Not For Sale Netherlands/Dignita Amsterdam is immediately looking for a business development trainee for at least five months. During this internship/apprenticeship you will support the Business Development team in all activities. You are widely deployed and in a short time you learn about the ins and outs of a foundation and social enterprise.

Not For Sale is an international organization that works for victims of human trafficking, by starting up social enterprises in both the home and target countries of trafficking. Through training programs that we offer in social enterprises, we can help victims of trafficking to build a new life.

In Amsterdam, Not For Sale has set up the social enterprise Dignita, a successful 'all day brunch' restaurant. 'Eat well, do good' is the motto of Dignita, which fits the vision of Not For Sale to generate sustainable income for the foundation through social entrepreneurship.

The internship is an intensive experience with space to develop your skills in various business units and to stimulate your creativity. You work together with a small management team but also independently on projects that have a direct impact. We are a young organization and we are curious about your ideas and input! The management intern will work in the Business Development department of Not For Sale Netherlands in Amsterdam

### Typical duties:

#### General

- Supporting work at the Dignita locations and the foundation
- Assist in creation and implementation of overall strategy for NFS projects in The Netherlands (restaurant projects and other).

#### Marketing and Communication

- Research into current and potential new markets
- Target group research
- Competitor analyzes
- Manage social media
- Track the websites and manage Google AdWords
- Write external newsletters
- Answer emails and reviews
- Customer satisfaction surveys
- Make plans for and carry out promotion and marketing of Dignita and NFS

#### Operational Optimization

- Working on documenting and standardizing business processes in the business

## **HR**

- Preparing contracts and arranging all documents for new hires
- Writing internal newsletters
- Internal marketing, e.g. employee satisfaction
- Other HR related activities (administrative)

## **Finance**

- Filling invoices
- Debt collections
- Handling cash statements

## **Desired experience and skills:**

We are looking for someone with great professionalism and responsibility. Not For Sale is committed to creating a valuable learning experience together with the trainee while working in this dynamic and growing organization.

We are looking for someone who:

- Follows a relevant MBO / HBO education
- Has strong analytical skills
- Can work independently and is proactive
- Is creative, critical, self-assertive, pragmatic and well organized
- Has a flexible and customer-oriented attitude
- Has experience with working in an international context and/or working with language barriers (this is a plus)
- Has professional work skills in English
- Has an empathic personality: someone who is open to working with the vulnerable target group of Not For Sale
- Preferably has a business/marketing/commercial background (B2B / B2C)

## **Compensation**

Further discussed

## **When**

From March 25, 5-6 months, 4-5 days per week

## **Location**

The internship will take place at the Not For Sale office and the Dignita restaurants in the center of Amsterdam, the Netherlands. The applicant must be in possession of a valid work visa for the Netherlands.

Do you want to work towards a world where nobody is for sale? Send your motivation and CV to Ira Onderwater: [ira@notforsalecampaign.org](mailto:ira@notforsalecampaign.org)

For more information, please go to our websites:  
[www.wearenotforsale.nl](http://www.wearenotforsale.nl) / [www.eatwelldogood.nl](http://www.eatwelldogood.nl)